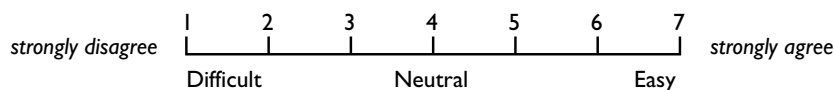


Anon _____

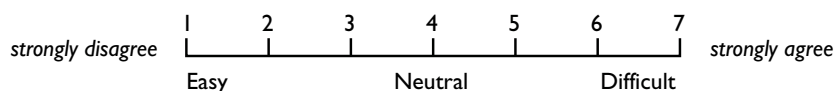
Some questions about the London map that you have been using

We would like to ask you what you thought of the map. Please circle a number from 1 to 7 for each question, where **7** indicates strong agreement with the statement, and **1** indicates strong disagreement

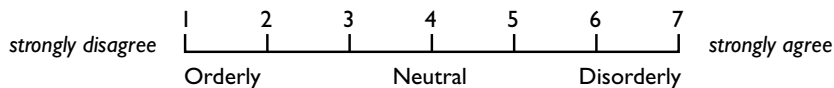
A1) I found journeys easy to plan using this map.



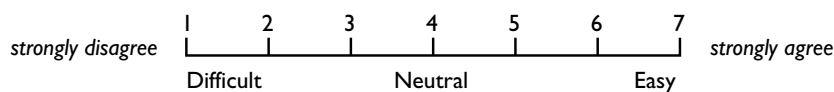
A2) Routes were difficult to discriminate (identify) using this map



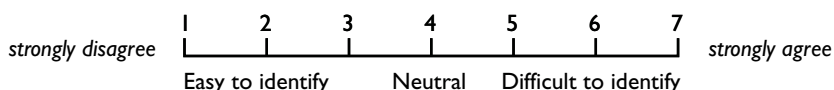
A3) The map appeared to be disorderly and badly organised



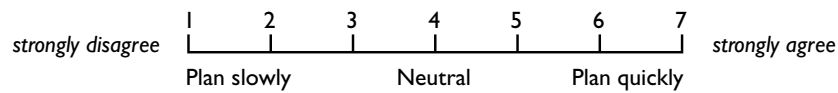
A4) Station names were easy to identify using this map



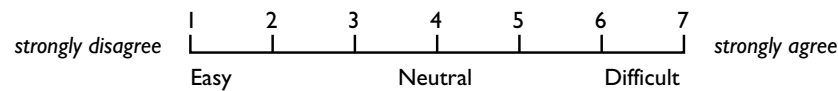
A5) On this map, it was difficult to identify whether a journey was likely to be direct or roundabout



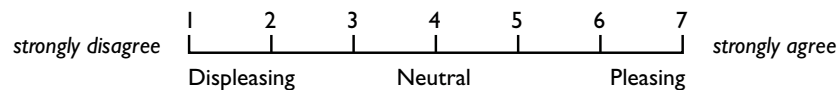
A6) If my intended journey could not be carried out because of disruption, I can imagine planning a new one quickly with this map



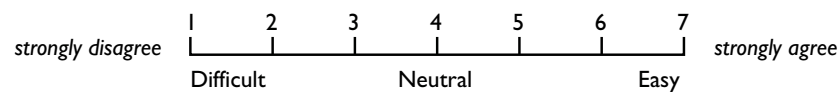
A7) Station interchanges were difficult to negotiate using this map



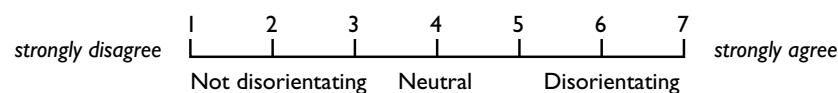
A8) The map had a pleasing shape and I liked looking at it



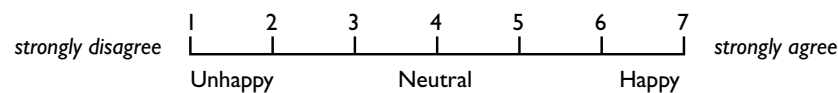
A9) Line trajectories were easy to follow using this map



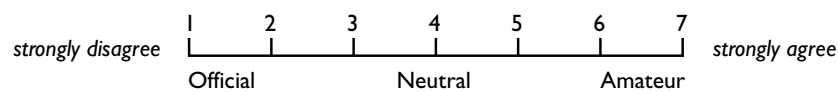
A10) I found this map disorientating to use



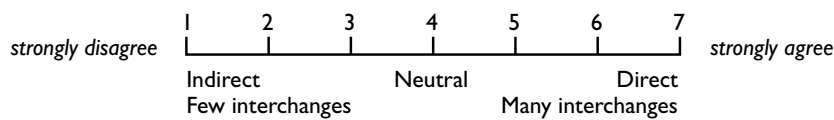
A11) I would be happy to use this map to plan real-life journeys around London



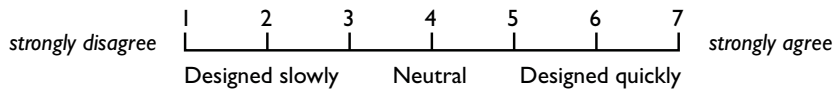
A12) The map looked like an amateur attempt rather than an official design



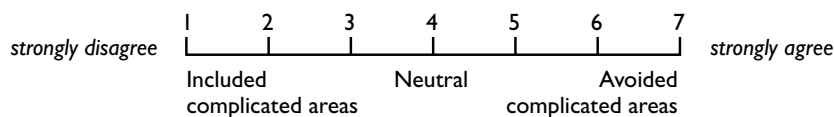
A13) I preferred a direct-looking route, no matter how many interchanges required



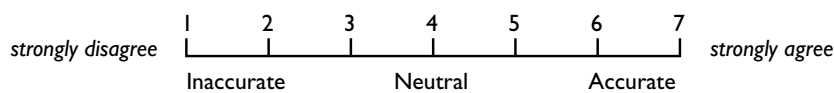
A14) The map looked as though it was designed quickly



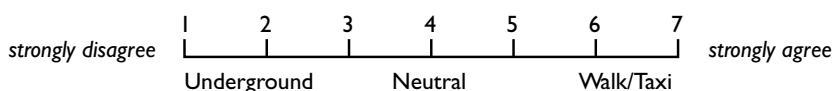
A15) Some parts of the map looked complicated, and I planned journeys to avoid them



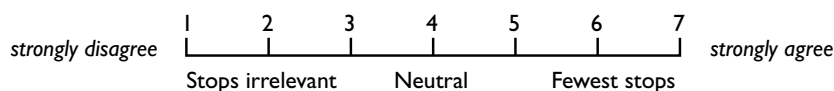
A16) This map is intended for planning journeys but I think it is also geographically accurate



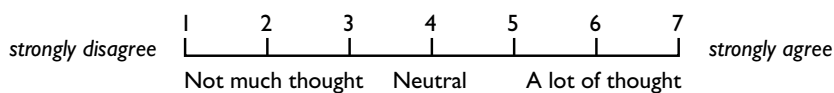
A17) With this map, I would rather walk or take a taxi than use the London Underground



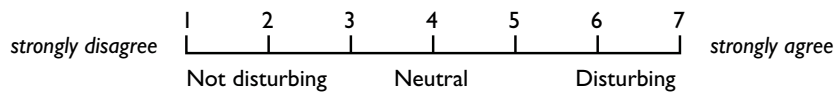
A18) The best routes for me had the fewest station stops along the way



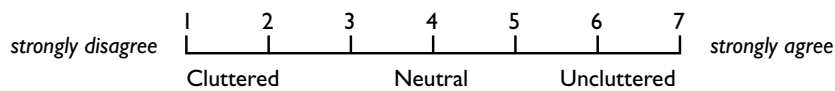
A19) The map looked as though a lot of thought went in to configuring it



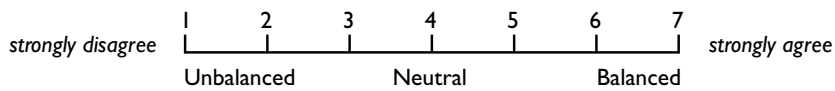
A20) I found the map visually disturbing



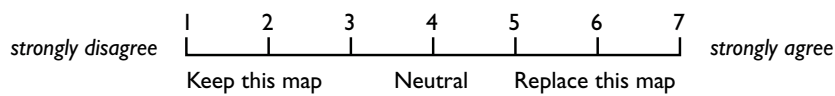
A21) I found the map clean and uncluttered



A22) The map appeared balanced and spread evenly across the page



A23) I would look for another design of London Underground map to use at the earliest opportunity



A24) If I found alternative routes, it was easy to choose between options to find the best journey for me

